TrafficJam

* Social Media and Communications update
  + Worked on last week
    - Updated twitter handle on all tweets
    - Scheduled traffic tweets up to event
    - Retweeted any positive mentions
    - Facebook posts once a week leading up to event
  + Working on this Week
    - Find more traffic articles
      * Tweet them
      * Post to Facebook
    - retweet any positive mentions
    - monitor conversations and mentions

**TrafficJam Waitlist**

Sent out a communication timeline last week

I am tracking people via who has filled out the participant confirmation survey

I am tracking special cases that come in

CIBC

* Social Media and Communications update (Andrew)
  + Working on this week
    - Presentation template
    - Picatic Page
* GCA (Andrew)
  + Worked on Last Week
    - worked on draft 1 of GCA sponsorship deck
    - Decided we may need to push the date back
  + Working on This week
    - figure out of we need to push the date of the event back
    - get feedback on sponsorship deck
    - Work on deck to onboard school champions

Overall

**Grande Finale OPtions**

I have a document on Grande Finale options, just waiting for courtney to add in prices

**School Reachout**

I want to start a school champion reach out during first week back to school

I have a package to send school champions outline the value of the GCA and why they should be champion and an email template

what industry and why

which person do we talk to

which partners do we need

where would the location be

next steps

action items